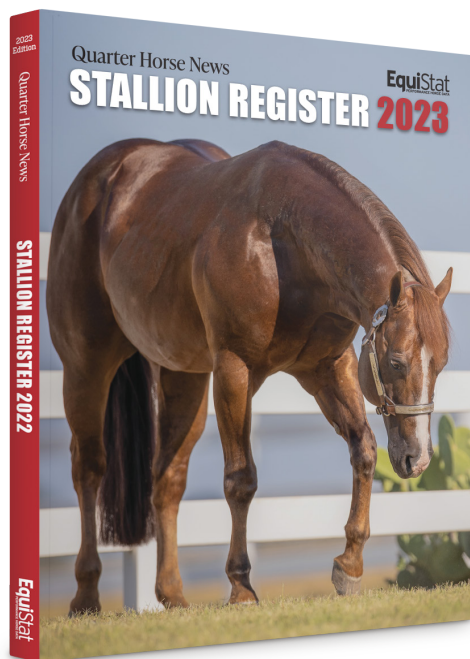


2024 STALLION REGISTER



Advertising Options

Photo/Statistical Spread (2 pgs).....\$1,795

Choose one: Magic Cross, Black Type,
Featured Offspring

Combo Package (3 pgs).....\$3,070

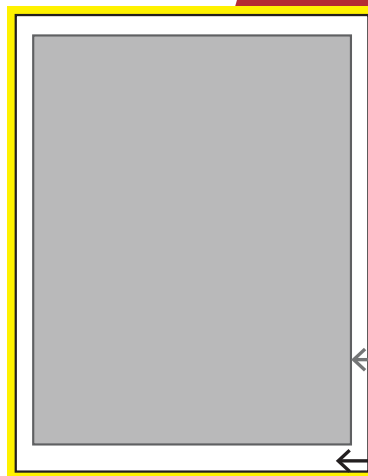
Full Page 4-Color Ad & Photo/Statistical Pages

Combo Package (4 pgs).....\$4,790

2 Page 4-Color Ad & Photo/Statistical Pages

Full Page 4-Color\$1,720

1/2 Page 4-Color Horizontal..... \$1,000



Full Page

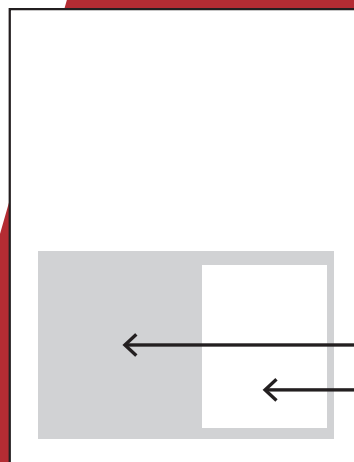
Trim Size: 8.375 x 10.875

Bleed Size: 8.625 x 11.125 (1/8in)

Live Area: 1/4in sides & Top, 1/2in bottom

Folio Placement:

Allow 1/2" above bottom trim line.



Half Page & Quarter Page Ad Sizes

1/2 Horizontal: 7.5 x 4.812

1/4 Vertical: 3.625 x 4.812

Ad Space Deadline: Sept. 22